



## **Rome2rio Continues Global, Multi-modal Focus With A Range Of New Booking Partners**

*Partnerships in Europe, Asia and The Americas underline the company's anywhere to anywhere approach*

**Melbourne, November 2, 2017:** Multi-modal specialist Rome2rio has announced the launch of rail bookings for travel within a number of major marketplaces, including France, Germany, Canada and Sweden. The company also announced plans for booking of Japanese high speed rail, a range of new coach operators across Western Europe, and bookings for ferries in multiple countries across Europe and Asia, all scheduled for Q4 2017.

Discussing the announcement, Rome2rio CEO Michael Cameron said the company is in a race with regional competitors worldwide: "The multi-modal market is evolving quickly, as is the rail-only booking space. In key markets around the globe we're seeing specialists emerge in a real grab for market share. Our key advantage is global coverage. On Rome2rio you can book a bus in Scotland, a rideshare in Germany, then a train in Canada, all with a consistent booking experience look and feel. No matter where you are coming from or going to, we aim to be the place you can find and book the transport you need."

Commenting on the evolving marketplace for ground transportation bookings, Cameron said it is an exciting time for the sector. "Companies like Trainline, Expedia and GoEuro are focused on European rail, in China Ctrip is offering rail bookings to their vast domestic audience, and Ixigo is launching an innovative rail booking app for the huge Indian marketplace. As rail and coach offerings become faster, more luxurious, less stressful and more widespread, there's potential for explosive growth in online bookings for ground transport. It's really a great time to be building a business in this sector, and we're confident our one-stop, global approach will be a winner with many travelers."

Earlier in 2017 Rome2rio launched rail bookings for major rail operators in the United States, Spain and Italy. By the end of 2017, the company will offer surface transportation bookings -- rail, coach, ferry and rideshare -- in over 100 countries worldwide.

### **About Rome2rio**

Rome2rio is a comprehensive global trip planner that helps customers find all the options for travel between any two points on the globe. Enter any town, address or landmark as your destination and Rome2rio will instantly display flight, train, bus, ferry and driving options, with estimated travel times and fares.

Founded in 2011, Rome2rio is based in Melbourne, Australia. The company won the People's Choice Award at the 2012 Phocuswright Travel Innovation Summit, Traveltech's 2013 website of the year, the Data Specialist Award at WITovation 2015, Best Compare Award at WITovation 2016 and Best Metasearch at the 2016 Travolution Awards. With over 100 million unique visitors in the last 12 months, Rome2rio is a recognised leader in the multi-modal space.